



The Race for
Adam Foundation



5K Run/Walk for a cure

To: Sponsors for a 5K Fundraising Event for the Race for Adam Foundation

Benefit: National Niemann-Pick Disease Foundation and
Ara Parseghian Medical Research Foundation

Event Date: April 25, 2009

Location: Lehigh Parkway, Allentown, PA

Adam Recke, a 4th grade student at Farmersville Elementary School in Bethlehem Township, was diagnosed with Type C Niemann-Pick Disease (Childhood Alzheimer's) by Dr. Marc Patterson of Columbia University on October 17, 2005. **Niemann-Pick Disease is progressive, degenerative and always – until we find a cure – fatal.** We are conducting this race to help raise funds to find a cure, so no other parent has to watch their child suffer this fate.

The proceeds from this fundraiser go toward [research to find a cure for Niemann-Pick Disease](#). We are looking for sponsors in the following areas:

- **Contributors** - Receive a brochure & website listing in the corresponding donation categories of platinum, gold, silver and bronze. (Last year we had over 1000 participants at the race!)
- **Brochure Sponsors** - Receive space to advertise in our brochure, given to all participants, from page size of 1/8th to full page at the corresponding donation level. Name also appears on the website. All ads must be delivered by **March 6th**.
- **Raffle Sponsors** - Receive a listing in the brochure and on the website for donations of gift certificates, cash prizes, or products for a raffle, which takes place on race day. Any item or amounts are gratefully accepted.
- **Event Sponsor** - Receive a listing in the brochure and on the website for donations of food or beverage items to be distributed to runners on race day. Any items or amounts are gratefully accepted.
- **Goody Bag Sponsor** - Receive a listing in the brochure and website for donations of items to be placed in the goody bags distributed to run/walk participants. Last year we made over 1,000 goody bags. Any items or amounts are gratefully accepted.

We thank you for your support. Please complete the following form, so we can ensure your correct listing in the event brochure. If you would like more information or to register for the run/walk, please go to

www.raceforadam.org.





The Race for Adam Foundation



5K Run/Walk for a cure

Please return form to the Race for Adam c/o Matt Tobias
2020 Harold Avenue
Allentown, PA 18104
610-390-5602

Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

E-mail Address _____

Work Phone _____ Home Phone _____

I am interested in contributing in the following way (please check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Contributor | <input type="checkbox"/> Brochure Sponsor (last year's brochure is on our website) |
| _____ Platinum Medal Contributor \$1000+ | _____ Full Page Ad \$200+ |
| _____ Gold Medal Contributor \$200 | _____ Half Page Ad \$150 |
| _____ Silver Medal Contributor \$100 | _____ Quarter Page Ad \$100 |
| _____ Bronze Medal Contributor \$50 | _____ One-eighth Page Ad \$50 |

Indicate how you would like your name listed:

Raffle Sponsor (Specify item/quantity) _____

Event Sponsor (Specify item/quantity) _____

Goody Bag Sponsor (Specify item/quantity) _____

Total Amount Enclosed: _____ Checks payable to: **The Race for Adam Foundation**

NOTE: If you are submitting an advertisement, please submit camera-ready artwork (.pdf files work great). Ads must be received by **March 6th** to be included in the race program.

Check here if you would like a letter from the Race for Adam Foundation noting your monetary donation for tax purposes.

The Recke Family would like to thank everyone for their generosity in our quest to find a cure for this horrible and unforgiving disease. For more information, please visit www.raceforadam.org.